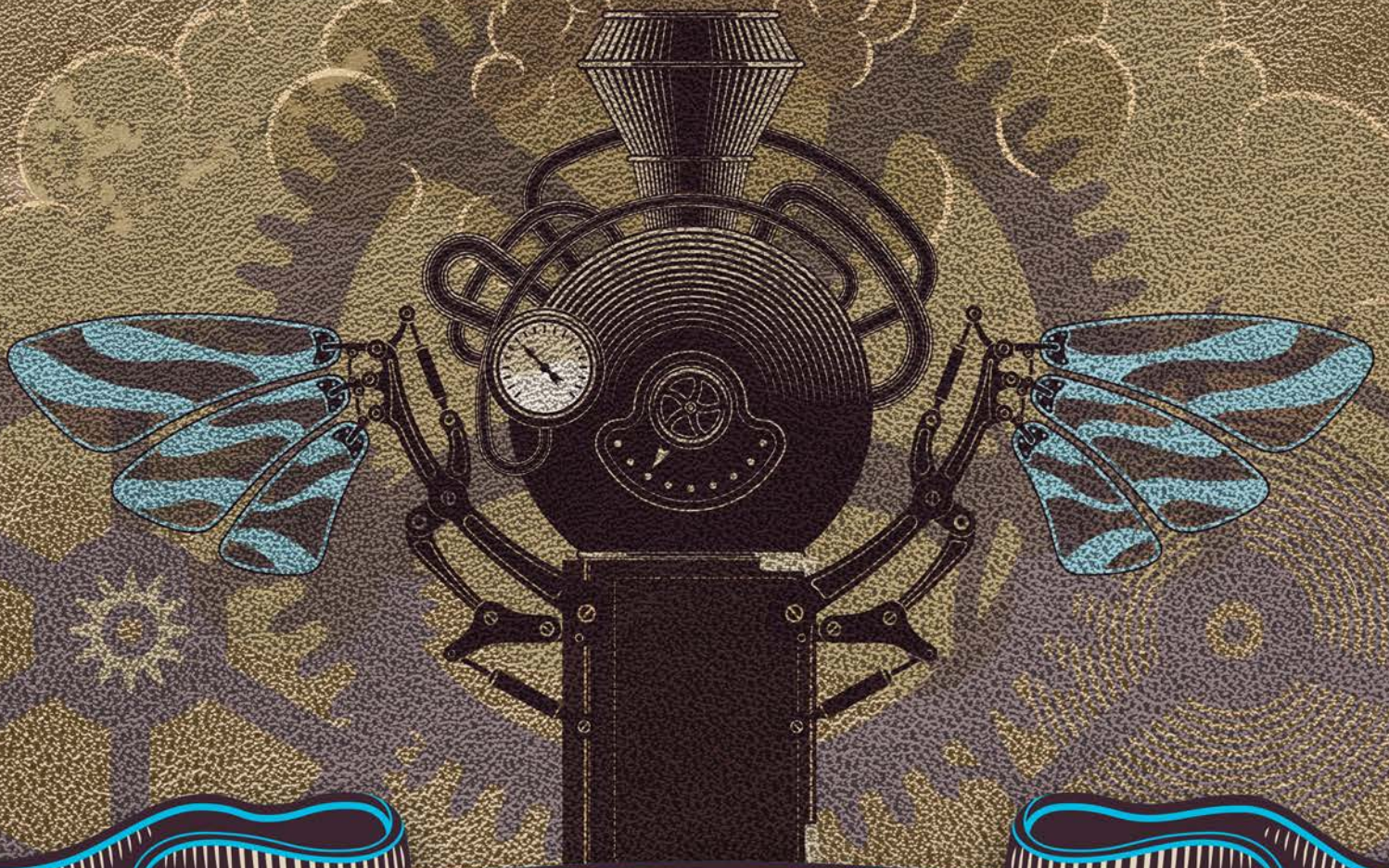


# CALCON 13

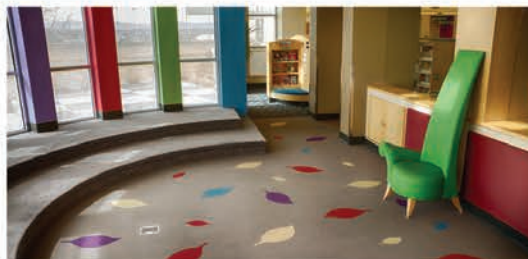


**FULL STEAM AHEAD**

**October 17-19, 2013**

**Embassy Suites Loveland  
Hotel, Spa & Conference Center**

# Connecting libraries to better serve Colorado residents



**Colorado Library  
Consortium**

[www.clicweb.org](http://www.clicweb.org)

## CALCON13 At-A-Glance

### Thursday, October 17

|                                  |                |
|----------------------------------|----------------|
| Registration Open                | 7:30am-5:30pm  |
| Morning Presentations            | 8:30-11:30am   |
| Todd Henry Book Signing          | 12:30-1:30pm   |
| Lunch (on your own)              | 11:30am-1:30pm |
| Conference Kickoff               | 1:30-2:00pm    |
| DARE Segment                     | 2:00-5:00pm    |
| Division/Interest Group Meetings | 5:30-6:30pm    |
| CAL AfterDark                    | 7:30-9:30pm    |

### Friday, October 18

|                                 |                 |
|---------------------------------|-----------------|
| Registration Open               | 7:30am-5:30pm   |
| Day 2 Kickoff                   | 8:00-8:15am     |
| FORTIFY Segment                 | 8:15-11:00am    |
| Vendor Solutions                | 11:00am-Noon    |
| Lunch/ Awards                   | 12:00-1:30pm    |
| Vendor Solutions                | 1:45-2:45pm     |
| ENGAGE Segment                  | 3:00-6:00pm     |
| Association Meetings/Networking | 6:15-7:30pm     |
| CAL AfterDark Party             | 8:30pm-Midnight |

### Saturday, October 19

|                    |               |
|--------------------|---------------|
| Registration Open  | 7:30am-5:30pm |
| Day 3 Kickoff      | 8:00-8:15am   |
| PITCH Segment      | 8:15-11:00am  |
| Networking Break   | 11:00am-Noon  |
| Lunch              | Noon-1:00pm   |
| IFC Keynote        | 12:30-1:30pm  |
| Vendor Solutions   | 1:45-2:45pm   |
| LAUNCH Segment     | 3:00-5:00pm   |
| Conference Wrap Up | 5:00-5:30pm   |

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## Laureen Trainer

[trainerevaluation.org](http://trainerevaluation.org)  
[trainerevaluation@gmail.com](mailto:trainerevaluation@gmail.com)

# WELCOME TO CALCON13!



Welcome to the 13th Annual Colorado Association of Libraries Conference!

We have the opportunity to really think on a large scale how to DARE to begin; FORTIFY ourselves for the journey; ENGAGE ourselves and our communities; PITCH our product by way of advocacy; and LAUNCH ourselves back into our own various and diverse settings to truly make a difference in our Colorado library environment. I would like to thank Seana O'Grady, Cecily Hurianek, Amy Long, and the entire Conference Committee for their work to bring this conference together. As a past Conference Committee Chairman, I truly appreciate the amount of time and dedication to success.

Whether you have come to the conference for the keynote speakers, the vendor marketplace, or the traditional conference programming on Thursday morning, we have something in store for you! From Todd Henry and Jenny Briggs to our own Carson Block and Diana Nelson (and many more), you are sure to be inspired.

I had the distinct pleasure of serving this year as President. We would not be where we are without the hard work, dedication, and commitment from our Board and volunteers. For all of the activities and events of our associations, divisions, committees, and interest groups, THANK YOU! With good news comes more tempered news as well; I look forward to working with next year's CAL Board to ensure continued financial sustainability of the Association.

I always look forward to the Conference because I find myself refreshed and renewed for the work of my library afterward. The Annual Conference is an opportunity to greet old friends, make new ones, and to expand your professional connections, and I hope you take advantage of the opportunity. **Full Steam Ahead!**

Stephen Sweeney  
2013 CAL President



While we're back in Loveland this year, we are trying some exciting new things!

We'll start things off Thursday morning, with our Morning Presentations, where you can choose from 20 wonderfully varied breakout sessions by library leaders from Colorado and around the world.

Thursday afternoon the conference will kick off and for the rest of our three days together, we'll proceed through a series of five programming segments designed to shake up your perspective, equip you with knowledge and tools, and prepare you for taking action in your organization.

Much of the conference will be general sessions, where everyone is hearing and participating in the same thing. We'll also be incorporating workshop sessions and breakouts to facilitate some of the activities. We designed the conference this way, in part, to put the focus back on the common issues faced by CAL members and CAL Conference attendees. But an added benefit is that no one will have to miss out on any of our great speakers and presenters!

Another change was to try to better integrate our Vendor partners into the programming. So, in addition to a Vendor Marketplace for our retail vendors through the next three days, we'll have Vendor Solutions sessions on Friday and Saturday, where you can check out the variety of products and services that are available to help meet your needs.

Don't forget to join us for the CAL Awards luncheon on Friday and our IFC Keynote Panel (*Librarians and Publishers: Ethical Challenges*) on Saturday. Many of CAL's associations, divisions, committees and interest groups will also be meeting some time during the conference weekend, so check the schedule of events for details and make plans to join them. CAL AfterDark is back, with a networking dinner on Thursday evening, and party at the conference center on Friday night.

I would be remiss to not take this opportunity to give heaps of thanks to the members of the Conference Planning Committee, CAL Staff (Jesse & Amanda, you are amazing!) and the CAL Board, including CAL President Stephen Sweeney for letting us try something different.

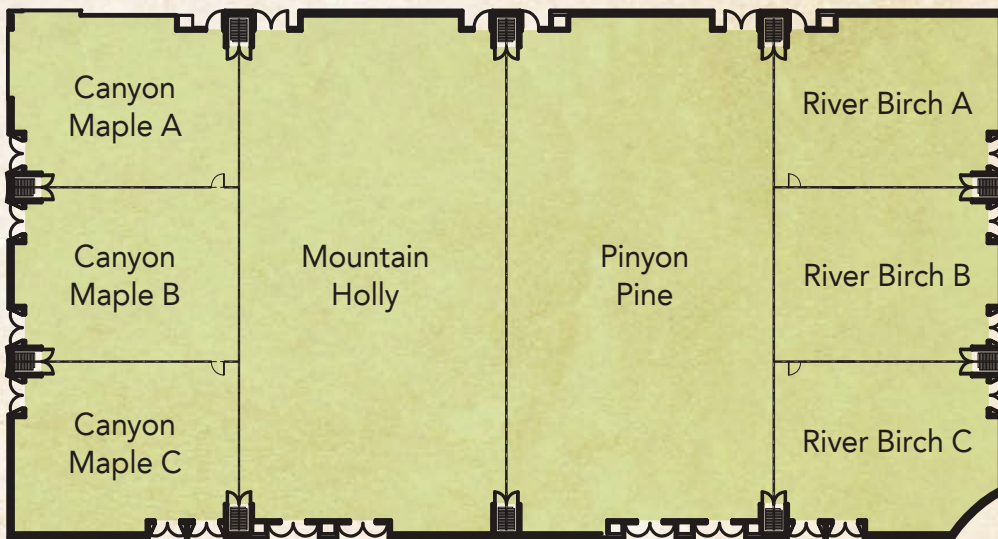
I hope you all learn something new, make new connections, and come away from CALCON13 ready to take action **Full Steam Ahead!**

Seana O'Grady  
2013 CAL Conference Chair

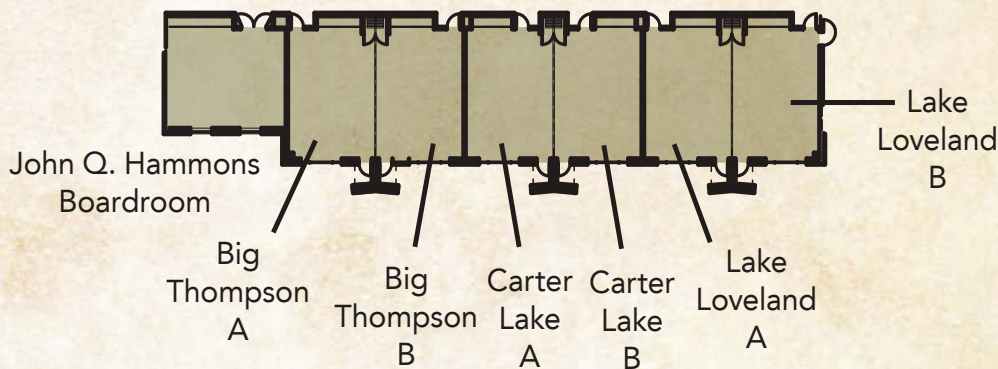
# CALCON13

## VENUE FLOORPLAN

Front Range Ballroom  
Total Capacity: 28,800 sq. ft.



High Meadows Ballroom  
Total Capacity: 7,680 sq. ft.



Loveland, CO. Floor Plan

# SCHEDULE OF EVENTS

## Thursday, October 17

|                   |  |                                     |
|-------------------|--|-------------------------------------|
| 7:30am - 5:30pm   | Registration Open                                    |                                     |
| 8:30am - 5:30pm   | Vendor Table Tops Open                               | <i>Front Range Foyer</i>            |
| 8:30am - 5:30pm   | Market Place Open                                    | <i>Lake Loveland A&amp;B</i>        |
| 8:30am - 5:00pm   | CLEF Silent Auction                                  |                                     |
| 8:30am - 11:30am  | <u>Thurs Half Day Morning Presentations - Page 9</u> |                                     |
| 8:30am - 9:45am   | <u>Thurs AM #1 Morning Presentations - Page 10</u>   |                                     |
| 9:45am - 10:00am  | Break  | <i>Front Range Foyer</i>            |
| 10:00am - 11:15am | <u>Thurs AM #2 Morning Presentations - Page 11</u>   |                                     |
| 11:30am - 1:30pm  | Break/Lunch on your own                              |                                     |
| 12:30pm - 1:30pm  | Book Signing   | <i>Lounge area near hotel lobby</i> |
| 1:30pm - 2:00pm   | All Aboard! Conference Kickoff                       | <i>Mt. Holly/Pinon Pine</i>         |
| 2:00pm - 5:00pm   | <u>DARE Segment - Page 14</u>                        | <i>Mt. Holly/Pinon Pine</i>         |

### Association, Division & Interest Group Meetings

|                 |   |   |
|-----------------|---|---|
| 5:30pm - 7:00pm | Trustees Division & Legislative Committee Reception         | <i>Big Thompson A&amp;B</i>   |
| 5:45pm          | CATS Division   | <i>Canyon Maple C</i>   |
| 5:45pm          | Special Populations and Issues Interest Group               | <i>Rocky River Bar &amp; Grille<br/>(at hotel)</i>                              |
| 5:45pm          | CALLI   | <i>Pourhouse Bar &amp; Grill<br/>124 East 4th Street<br/>Loveland, CO 80537</i> |
| 5:45pm          | Readers' Advisory Interest Group                            | <i>The Coffee Tree<br/>210 E. 4th St.<br/>Loveland, CO 80537</i>                |
| 5:45pm          | ICLE Group  | <i>Nancy Bolt's Suite<br/>(ask front desk for room number)</i>                  |
| 7:30pm - 9:30pm | CAL Afterdark<br><i>Featuring the Road Grill Food Truck</i> | <i>Grimm Brothers Brewhouse<br/>623 Denver Avenue<br/>Loveland, CO 80537</i>    |

# SCHEDULE OF EVENTS

## Friday, October 18

|                   |  |  |
|-------------------|--|--|
| 7:30am - 5:30pm   | Registration Open  |  |
| 8:00am - 8:15am   | All Aboard! Day 2 Kickoff  | <i>Mt. Holly/Pinon Pine</i>  |
| 8:15am - 11:00am  | <u>FORTIFY Segment - Page 15</u>   | <i>Mt. Holly/Pinon Pine</i>  |
| 8:30am - 5:30pm   | Market Place Open  | <i>Lake Loveland A&amp;B</i>   |
| 11:00am - 12:00pm | <u>Vendor Solutions</u><br>Insignia<br>CSAFE<br>Tech Logic<br>Collection HQ<br>Spark Fun<br>University of Denver   | <i>Canyon Maple A<br/>Canyon Maple B<br/>Canyon Maple C<br/>River Birch A<br/>River Birch B<br/>River Birch C</i>                            |
| 12:00pm - 1:30pm  | CAL Luncheon & Awards Presentation   | <i>Mt. Holly/Pinon Pine</i>  |
| 1:45pm - 2:45pm   | <u>Vendor Solutions</u><br>Brodart Company<br>Baker & Taylor<br>Gale<br>Polaris<br>SirsiDynix<br>EBSCO Information Services<br>TLC - The Library Corporation | <i>Canyon Maple A<br/>Canyon Maple B<br/>Canyon Maple C<br/>River Birch A<br/>River Birch B<br/>River Birch C<br/>Big Thompson A &amp; B</i> |
| 2:45pm - 3:00pm   | Break  |  |
| 3:00pm - 6:00pm   | <u>ENGAGE Segment - Page 16</u>  | <i>Mt. Holly/Pinon Pine</i>  |

### Association, Division & Interest Group Meetings

|                  |  |  |
|------------------|--|--|
| 12:00pm          | CASL Association                             | <i>Mt. Holly/Pinon Pine<br/>during Saturday luncheon</i>           |
| 6:00pm           | CoALA's Annual Association Meeting at CalCon | <i>PF Chang's Restaurant<br/>5915 Sky Pond Dr<br/>Loveland, CO</i> |
| 6:15pm           | CoASL Association                            | <i>Canyon Maple C</i>  |
| 8:30pm - 12:00am | CAL Afterdark - Friday Night Party           | <i>High Meadows</i>  |

# SCHEDULE OF EVENTS

## Saturday, October 19

|                   |   |   |
|-------------------|---|---|
| 7:00am - 8:00am   | CAL Board Meeting (CAL Board only)  | Big Thompson A&B  |
| 7:30am - 5:30pm   | Registration Open   |   |
| 8:00am - 8:15am   | All Aboard! Day 3 Kickoff   | Mt. Holly/Pinon Pine  |
| 8:15am - 11:00am  | <u>PITCH Segment - Page 17</u>  | Mt. Holly/Pinon Pine  |
| 8:30am - 5:30pm   | Market Place Open   | Lake Loveland A&B   |
| 11:00am - 12:00pm | <u>Networking Break</u><br><i>Details to be announced</i>   |   |
| 12:00pm           | Luncheon Served & CAL Annual Meeting  | Mt. Holly/Pinon Pine  |
| 12:30pm - 1:30pm  | IFC Keynote: Librarians and Publishers:<br>Ethical Challenges - Page 18   | Mt. Holly/Pinon Pine  |
| 1:45pm - 2:45pm   | <u>Vendor Solutions</u><br>OCLC<br>Mackin Educational Services<br>Over Drive<br>Britannica Digital Learning<br>Bibliotheca<br>DocuTek<br>Emporia State University | Canyon Maple A<br>Canyon Maple B<br>Canyon Maple C<br>River Birch A<br>River Birch B<br>River Birch C<br>Big Thompson A & B |
| 2:45pm - 3:00pm   | Break   |   |
| 3:00pm - 5:00pm   | <u>LAUNCH Segment - Page 18</u>   | Mt. Holly/Pinon Pine  |
| 5:00pm - 5:30pm   | Conference Wrap Up  | Mt. Holly/Pinon Pine  |

## MARKETPLACE VENDORS

8:30am - 5:30pm • Thursday, Friday & Saturday • Lake Loveland A&B



Professional

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The International Library Project imports unique international jewelry and crafts to support international cultural appreciation and understanding. Part of the proceeds go to support the International Library Cultural Exchange Project of the Colorado Association of Libraries. ILCE-IG sponsors partnerships between Colorado and international libraries and programs and activities for library users from other countries.



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at [dwillis3@emporia.edu](mailto:dwillis3@emporia.edu) or 620-794-9001

# MORNING PRESENTATIONS

Thursday, October 17

- 8:30 - 10:00am**     **Engaging your Community by Sharing your Biggest Resource - People**     River Birch C  
David Farnan, [dfarnan@dclibraries.org](mailto:dfarnan@dclibraries.org)  
Mel Hager, Elizabeth Kelsen Huber  
CoPLA and the Trustee Division of CAL sponsor this exciting 90 minute workshop. Mel Hager of Alexander County Library will share concrete strategies for engaging your trustees, friends, volunteers and staff in the community. Hands-on workshop will turn skills and passion into trusted community asset with big impacts.
- 8:30 - 11:30am**     **Play Write Edit Repeat: Create stellar classes on any topic**     River Birch B  
Simone Groene-Nieto, [sgroene@denverlibrary.org](mailto:sgroene@denverlibrary.org)  
Nate Stone  
Learn how the Community Technology Center at DPL creates their awesome classes using a process we call Iterative Lesson Design. Get your feet wet by creating some fun mini-lessons using this process, and walk away with the CTC's top-notch lesson plan and handout templates to help you on your way!
- 8:30 - 11:30am**     **Read, Write, Play, Sign, Talk: Using Picture Books to Empower Early Literacy**     Pinyon Pine  
Melissa Depper, [mdepper@ald.lib.co.us](mailto:mdepper@ald.lib.co.us)  
Shirley Anderson, Carol Edwards, Jaime Gotlieb, Rachel Hartman, Sarah Johnson, Mary Kuehner & Carol Wagstaff  
We will look at top-quality picture books as a way to build the Every Child Ready to Read 6 early literacy skills through 5 simple practices. Learn criteria for selecting picture books, robust ideas for extending storytime, and strategies for providing enriching activities at your library.
- 8:30 - 11:30am**     **What would Willy Wonka Do? School and Public Librarians Taking a Ride on the Glass Elevator**     Elderberry  
Rebecca Russell, [russell\\_b@cde.state.co.us](mailto:russell_b@cde.state.co.us)  
Beth Crist & Christine Schein  
What are the unique challenges of public/school librarians? How can we forge meaningful partnerships that will help our students thrive and fulfill community needs? Attendees will gain ideas for innovative partnerships that are mutually beneficial and will result in irreplacability.
- 8:30 - Noon**     **Transforming Libraries in Aarhus, Denmark... and Colorado too**     Mountain Holly  
Susanne Gilling & Sidsel Bech-Petersen  
Want to change from "library transactions" to community hubs that build relationships? Looking for ideas to design spaces, services, and infrastructure that wow people? Ready to innovate so that your library thrives? Join this provocative presentation and workshop with Susanne Gilling and Sidsel Bech-Petersen of the Aarhus (Denmark) Public Libraries. Susanne will share their model, along with pictures and stories, of how they are reinventing their libraries. Sidsel, whose job title is "Library transformer" will facilitate activities that help you learn to conduct participatory design (see <http://www.youtube.com/watch?v=M66ZU2PClCM>). This will be a half day of lively concepts and activities that are sure to get you engaged in transformative change in your library. Sponsored by the Colorado State Library, CLiC, and Anythink.

# MORNING PRESENTATIONS

Thursday, October 17

8:30 - 9:45am

## **RDA: What is it and what do you need to do with it at your library?**

Canyon Maple B

Melissa Powell, [melissa@biblioease.com](mailto:melissa@biblioease.com)

Jeremy Nelson & Nancy Hunter

The Library of Congress is working on a MARC format replacement, called BIBFRAME, for describing bibliographic items. BIBFRAME, short for Bibliographic Framework, is a vocabulary and set of recommendations and requirements that offers a more modern approach to describing bibliographic entities such as Books, Moving Images, Audio, and Manuscripts, and their relationships to People, Organization, and Subject authorities with annotations for Cover Art, Reviews, and Library Holdings. This session will introduce the major concepts behind BIBFRAME as well as demonstrate an open-source native BIBFRAME catalog and discovery app using RDA, Schema.org, and MARC.

## **Do you see what I see? Visual Literacy at the Library**

Golden Glow

Andrea Cleland, [andrea@myclearview.info](mailto:andrea@myclearview.info)

Cassi Pretlow, Crystal Niedzwiadek & Monica Owens

What catches your eye on a poster? How does a wooden block develop narrative skills? See how visual literacy relates to early childhood education, graphic novels, and marketing. In the library, we should not only be familiar with how to understand images but how to create them! Sponsored by CLEL.

## **The Emotional Pathway to Lasting Change in Libraries**

Canyon Maple A

Rajesh Singh, [rsingh1@emporia.edu](mailto:rsingh1@emporia.edu)

Achieving lasting change for libraries to thrive is not just a matter of good ideas. What's often missing is an understanding of how to tap into the emotions of the people who will be making those changes. Learn how to shape the path to achieve sustainable organizational change in your libraries.

## **Media Play: Researching and Implementing a Digital Media Lab in Your Library**

River Birch A

Nick Taylor, [ntaylor@ald.lib.co.us](mailto:ntaylor@ald.lib.co.us)

Linda Vincent, Derrick Mason & Jen Kloic

Get started with a digital media lab! These spaces in libraries provide innovative technology such as 3D printers, microphones, green screens, and video cameras to help patrons create. Tips, tricks, advice, and hands-on fun will inspire you to consider starting a media lab in your library.

## **Big Data: what it means for libraries, and what it can mean for your library**

Snowberry

Eric Forte, [fortee@oclc.org](mailto:fortee@oclc.org)

Shirley Amore

Advances in technology are driving the capture and use of data at a huge scale across industry and governments. Join us to discuss what big data is, how it affects libraries, and how Denver Public is starting to utilize 'big data' to drive service and collection initiatives.

## **Homeschoolers in the Public Library: Why? How? Wow!**

Canyon Maple C

Gail Sohns, [gsohns@ppld.org](mailto:gsohns@ppld.org)

Jessica Freeland

The public library can be a homeschooling family's best ally in their efforts to educate their children. Come discuss homeschool programs, projects and possibilities with us and see how easy and inexpensive it is to implement your ideas. Bring those ideas and let's collaborate!

## **"Survivor: WWII": The Journey to an Interactive Program**

Big Thompson A/B

Stephanie Boaman, [sboaman@highplains.us](mailto:sboaman@highplains.us)

Sue Safarik

Fun, educational, interactive programming is within your reach! Follow our journey as we design a program for teens and adults inspired by the book "Unbroken" by Laura Hillenbrand. Learn to create activities, props, and posters with on-hand resources and lots of imagination.

## **How To "Improv" Your Library's Customer Service!**

Aspen Daisy

Suzanne McGowan, [smcgowan@anythinklibraries.org](mailto:smcgowan@anythinklibraries.org)

Bill Zorack, Luke Sorge & Ronnie Storey

Set the stage for exceptional customer service using techniques and activities from Improvisational Theatre. Borrowing basic rules of Improv and putting them to the test with dynamic, fun exercises will have you thinking on your feet, in the moment, and on the road to yes!

# MORNING PRESENTATIONS

Thursday, October 17

10:00 - 11:15am

## **RDA & BIBFRAME Updates**

Canyon Maple B

Melissa Powell, [melissa@biblioease.com](mailto:melissa@biblioease.com)

Jeremy Nelson & Nancy Hunter

"What is new with RDA and what is happening with the BIBFRAME Initiative?

Includes updates on what Colorado libraries are doing about transitioning to RDA.

Melissa Powell, [biblioease.com](http://biblioease.com), Nancy Hunter, Colorado State University Libraries, Jeremy Nelson, Colorado College"

## **Full Throttle: Combining Forces for the 21st Century Library Service**

Golden Glow

Margaret Morris, [mmorris@ppld.org](mailto:mmorris@ppld.org)

Kathleen Owings, Ken Beach, Laura Ettinger, Michael Massik & Paula Miller

In November 2012, an election brought the Pikes Peak Library District and the City of Manitou Springs' Public Library together when voters passed a citizens' initiative to have the question put on the ballot. Discover what made their process successful and how both libraries have benefitted.

## **Teach them how to fish: empowering users to leverage library services and resources**

Canyon Maple A

Jenna Obee, [Jobee@coloradotech.edu](mailto:Jobee@coloradotech.edu)

Joanna Primus & Dina Hornreich

Innovative librarians will share how they are using technology, customer service skills, ROI analysis, creative marketing, and an emphasis on outreach to provide services and resources to customers when and where they need it. It's no longer the future; it's now.

## **The Extended Role of Librarians as Researcher and Publisher: The hidden Collection of Regional Wool**

Carter Lake A/B

Kelly Visnak, [kvisnak@uwyo.edu](mailto:kvisnak@uwyo.edu)

Carly-Ann Anderson

What do steam, sheep, scientists, special collections and a scholarly communication librarian have in common? At a time when the Internet disseminates information on a world wide scale the new paradigm work of a librarian can be both as researcher and publisher in building local collections.

## **Myths and Truths: What Works at Work Today**

Canyon Maple C

Nan Russell, [nan@nanrussell.com](mailto:nan@nanrussell.com)

Staff engagement is down, distrust is up, and job satisfaction is the lowest in two decades. Discover what motivates employees today, why the generation issue is not what you think it is, and how myths of decades past may be getting in your way. Explore what it takes to get results in this new era.

## **A Dynamic Systems Model for Proactive Library Services**

Big Thompson A/B

Tommy Powell, [thomascharlespowell@gmail.com](mailto:thomascharlespowell@gmail.com)

Staff engagement is down, distrust is up, and job satisfaction is the lowest in two decades. Discover what motivates employees today, why the generation issue is not what you think it is, and how myths of decades past may be getting in your way. Explore what it takes to get results in this new era.

## **Untangling Tech Training**

Snowberry

Tyera Eulberg, [tyera.eulberg@cityofloveland.org](mailto:tyera.eulberg@cityofloveland.org)

Kristen Draper, Shawna Bird & Tracy Treece

Digital literacy training has become an important service at many public libraries. Join libraries of various sizes and means from across the state to explore what works, what doesn't, and how to provide tech training on any budget. Share your experiences, and connect.



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# KEYNOTE SPEAKERS



## **Change, Courage, Creativity**

**DARE SEGMENT • OCTOBER 17 • 2:00PM • MOUNTAIN HOLLY/PINYON PINE**

### **Todd Henry**

The Dare Keynote by Todd Henry should help the conference attendees connect with their ability to be creative, the courage it takes to try something new, and the inspiration to want to reinvent or reimagine what they do every day. This keynote will set the stage for the two days following it and the themes you bring out will hopefully resonate throughout the rest of Dare segment.



## **Trending/Emerging Technology**

**FORTIFY SEGMENT • OCTOBER 18 • 8:15AM • MOUNTAIN HOLLY/PINYON PINE**

### **Nate Hill & Carson Block**

This discussion with Nate Hill and Carson Block, two library technology leaders, will focus on new and exciting trends and emerging technology that will become a part of library services as they change the everyday lives of our communities.



## **Community Engagement**

**ENGAGE SEGMENT • OCTOBER 18 • 3:00PM • MOUNTAIN HOLLY/PINYON PINE**

### **Jenny Briggs**

New Belgium Brewery is the eleventh largest brewery (and the third-largest craft brewery) in the nation. Based in Colorado, New Belgium is managed by 225 enthusiastic employee owners who brew, taste, package, market and sell about a dozen specialty beers to restaurants, taverns and other outlets throughout the western U.S. This keynote by Jenny Briggs will let us in on some of the innovative ways they engage the community that have a lasting impact on their brand and their business.



## **Creating and Making Your Pitch to the Community**

**PITCH SEGMENT • OCTOBER 19 • 8:15AM • MOUNTAIN HOLLY/PINYON PINE**

### **Diana Nelson**

Kazoo & Company Toys is an award-winning, community-involved toy store that offers educational, non-violent, award-winning toys, games, puzzles and more, to children birth to 12 years old. Diana Nelson, the dynamic owner of Kazoo and Company, will speak on how to make a great pitch to your community as well as what makes a great game? How best to engage, entertain, and educate players?



## **City & County of Denver, PEAK Academy**

**LAUNCH SEGMENT • OCTOBER 19 • 3:00PM • MOUNTAIN HOLLY/PINYON PINE**

### **Brian Elms & Melissa Field**

Peak Academy was created by the City and County of Denver in order to train employees on the principles of "Lean". Through these efforts, city staff learn techniques and strategies for implementing Mayor Hancock's Peak Performance initiative throughout their departments, taking personal investment in the City's continuous improvement initiatives. The goal is to save the City \$10 million annually, all while providing better service and getting the most value from every dollar spent. Brian Elms and Melissa Field will share some of the tools and concepts with conference attendees so they find their own innovations within their organizations.

# SEGMENT DETAILS

## DARE

**THURSDAY, OCTOBER 17<sup>TH</sup> 2:00-5:00 P.M.**  
**MOUNTAIN HOLLY/PINYON PINE**

The “Dare” segment will focus on challenging attendees to have the courage and creativity they need to do something creative. In order to transform our services, our model, our culture in ways that ensure libraries stay valuable in the community, we must have courage. The segment is organized with an opening Keynote that kicks off the entire conference, a workshop type activity, and an unscripted conversation between two daring individuals.

### **Schedule:**

2:00 - 2:45pm **Keynote by Todd Henry** “Change, Courage, Creativity”

2:45 - 3:15pm **Todd Henry book signing**

3:15 - 4:00pm **Brainstorming with Todd Henry**

• *15 minute break* •

4:15 - 5:00pm **A Conversation** about courage and launching new initiatives



**Keynote:** The Dare Keynote by Todd Henry should help the conference attendees connect with their ability to be creative, the courage it takes to try something new, and the inspiration to want to reinvent or reimagine what they do every day. This keynote will set the stage for the two days following it and the themes you bring out will hopefully resonate throughout the rest of Dare segment.

**Workshop:** The workshop should be a chance for the attendees to apply something they learned in the keynote through discussion at their table, activities, or large group discussion. We are looking for a change to shake things up, to mix things up, and experience something unexpected.



**Unscripted Conversation:** Aspen Walker will facilitate a 45 minute conversation about courage, creativity and change that the whole conference gets to overhear. It will feature two risk-taking innovators: Erika Napoletano and Jon Radloff. We'll start with a few questions to get you thinking, and we'll riff from there. Gonzo and risky, and that's what we're after.



• Erika lives in Boulder, Colorado and is the Head Redhead at RHW Media, a brand strategy firm that helps people get UNstuck and over those annoying problems that keep them from being awesome.



• Jon Radloff lives in Castle Pines, Colorado and is the Vice President of Video Product Design & Development at Comcast Cable Communications and involved in the product definition and feature development of next generation digital television navigation, e-commerce and interactive applications.

# SEGMENT DETAILS

## FORTIFY

FRIDAY, OCTOBER 18<sup>TH</sup> 8:15-11:00 A.M.

MOUNTAIN HOLLY/PINYON PINE

The “Fortify” segment will be focused on emerging technology and creating a culture of change and innovation. To remain relevant to their communities, libraries must remain informed and excited about new technology and current trends.

### **Schedule:**

8:15 - 9:00am **Panel:** Trending/Emerging Tech

•5 minute break•

9:05 - 10:00pm **Activity Session:** Creativity Building & Brainstorming

•10 minute break•

10:10 - 11:00am **Panel:** How to Build & Change Culture



**Panel on trending/emerging technology:** This discussion with Nate Hill and Carson Block, two library technology leaders, will focus on new and exciting trends and emerging technology that will become a part of library services as they change the everyday lives of our communities.

**Workshop:** Nate Hill will facilitate this workshop with everyone together in the main ball room. Ideally it will help inspire attendees with ideas about how to incorporate new technology in their workflow or services in the future.



**Panel:** Anythink Libraries and New Belgium Brewery in Ft. Collins are two outstanding examples of how to create a culture that welcomes and embraces change. We are excited to learn how these organizations developed a strong culture built around the core values of innovation and community and come away with some ideas about what we can do in our organizations to bring our folks together in new ways!

# SEGMENT DETAILS

## ENGAGE

**FRIDAY, OCTOBER 18<sup>TH</sup> 3:00-6:00 P.M.**  
**MOUNTAIN HOLLY/PINYON PINE**

The “Engage” segment will be focused on community engagement. Community engagement refers to the process by which organizations can build ongoing, permanent relationships for the purpose of applying a collective vision for the benefit of a community and the organization.

For libraries to continue to be valuable, they must build relationships in their community and continue to engage them in new ways.

### **Schedule:**

3:00 - 3:45pm **Keynote:** Community Engagement

•15 minute break•

4:00 - 4:45pm **Success Panel:** Trends in Community Engagement

•15 minute break•

5:00 - 6:00pm **Facilitated Breakouts**



**Keynote:** New Belgium Brewery is the eleventh largest brewery (and the third-largest craft brewery) in the nation. Based in Colorado, New Belgium is managed by 225 enthusiastic employee owners who brew, taste, package, market and sell about a dozen specialty beers to restaurants, taverns and other outlets throughout the western U.S. This keynote by Jenny Briggs will let us in on some of the innovative ways they engage the community that have a lasting impact on their brand and their business.



**Community Success Panel:** Using many examples of success from the Museum world & Denver Urban Gardens, this panel will examine how engaging the community through evaluation, interactive experiences, and services that bring the community together can impact how you accomplish your mission and create success.



- Colorado Museums have undergone a recent transformation in the way they evaluate, engage and teach the community through their collections. History Colorado and Denver Museum of Nature and Science are two leaders in the field who have employed unique approaches. Find out in this panel with Laura Ruttum Senturia from History Colorado how their new approach is working and what the benefits are.



- Denver Urban Gardens supports more than 100 community gardens throughout Colorado. The rewards of participating in a community garden include fresh produce, improved health, a fuller life, a network of support which contributes to our individual and collective wellbeing, and a fulfilling sense of security, belonging and meaning. Find out how their approach to community engagement created a new trend in urban living.



- Facilitator Andrea Miller is the President of the Colorado-Wyoming Association of Museums 2012-2013 and is the Heritage Center Administrator for the Lakewood Heritage Center. Her background is in education and attends Museum Advocacy Day in Washington D.C. every year. She is well versed in community engagement and will bring the best out of our panelists.

**Breakout Session:** This breakout session is a chance for attendees to get up, move around, work with some new people and apply a new outlook on community engagement to the way they do business.

# SEGMENT DETAILS

## PITCH

**SATURDAY, OCTOBER 19<sup>TH</sup> 8:15-11:00 A.M.**  
**MOUNTAIN HOLLY/PINYON PINE**

The "Pitch" segment will bring in a sense of play to our conference! Part of engaging in the community is having a pitch, a way to explain who you are and what value you bring quickly and enthusiastically. This segment centers on creating a pitch that will engage your audience in a fun and unique way!

### **Schedule:**

8:15 - 9:00am **Keynote:** Creating & Making Your Pitch to the Community

•10 minute break•

9:10 - 10:10am **Facilitated Breakouts**

•10 minute break•

10:20 - 11:00am **Pitch Your Game** (Text to Vote for Your Favorite)



**Keynote:** Kazoo & Company Toys is an award-winning, community-involved toy store that offers educational, non-violent, award-winning toys, games, puzzles and more, to children birth to 12 years old. Diana Nelson, the dynamic owner of Kazoo and Company, will speak on how to make a great pitch to your community as well as what makes a great game? How best to engage, entertain, and educate players?

**Breakout Session:** This breakout session will break everyone up into smaller rooms of the conference center to create their own game and come up with a winning pitch.

**Make your Pitch!** All groups will pitch their game to the conference audience who will vote on the game they would most like to play based on the pitch. Voting will continue through lunch. Bragging rights go to the winner!

# **The Julie J. Boucher**

## ***Lecture on Intellectual Freedom***

Since 1997, the Julie J. Boucher Memorial Lecture series has provided a showcase for speakers on intellectual freedom for the Colorado library community. With the financial support of the Boucher Memorial Fund, the CAL Intellectual Freedom Committee has brought in a diverse group of authors, journalists, attorneys, educators, and librarians who all share a passion for intellectual freedom and have presented interesting and informative lectures at our state library conference.

Julie J. Boucher was a passionate and outspoken opponent of censorship. In addition to her professional role as the Associate Director of the Library Research Service at the Colorado State Library from 1991-1996, Julie served as the chair of the Colorado Library Association's Intellectual Freedom Committee in 1996. Sadly, she died in a mountain-climbing accident on October 12, 1996, together with her husband, Clive F. Baillie, a University of Colorado computer researcher.

Julie and Clive's parents created the Boucher Memorial Fund to honor Julie's commitment to intellectual freedom. CLA also honored her memory by naming its intellectual freedom award after Julie. In 1999, Julie's name was added to the American Library Association's Office for Intellectual Freedom/Freedom to Read Foundation's 30th Anniversary Honor Roll. With the creation of CAL, the Boucher Fund was continued to support the promotion of intellectual freedom throughout Colorado by providing educational opportunities like the annual lecture series.

**Saturday, October 19th, IFC Keynote Luncheon**  
**Librarians and Publishers: Ethical Challenges presented by Jeffrey Beall, Carson Block, & Rick Rinehart**  
**Mt. Holly/Pinon Pine Ballroom, Loveland Embassy Suites**

*To support this tradition, donations to the Boucher Memorial Fund may be sent to:*

**Julie J. Boucher Memorial Fund**  
**c/o Colorado Association of Libraries**  
**3030 W. 81st Ave, Westminster, CO 80031**

### **Boucher Lecture Series:**

- 2013: Jeffrey Beall, Auraria Library, Carson Block, Carson Block Consulting, and Rick Rinehart, Rowman and Littlefield – Librarians and Publishers: Ethical Challenges
- 2012: Carrie Gardner, CEO, Clairmaxine Consulting -- Sex, Drugs, and Rock & Roll: Access for Minors in our Libraries
- 2011: Susan Ison, Director of Cultural Diversity, City of Loveland -- 33,069 E-Mails: How One Colorado Community Survived an Arts Controversy
- 2010: Lauren Myracle, author -- I'm Sorry You Hated This Book: A Conversation with Censored Author Lauren Myracle
- 2009: Marianne "Mimi" Wesson, professor, University of Colorado School of Law -- Unquiet Grave: The Hillman Case and the Law of Evidence
- 2008: John E. Finn, professor, Wesleyan University -- Men Feared Witches and Burned Women: Fear and Intellectual Freedom in a Time of Terror
- 2007: Nancy Kranich, former ALA President and ALA IFC chair -- Information, Civic Engagement, and Human Rights
- 2006: Brent Hartinger, author -- The Geography of My Life: A Morning with Banned Author Brent Hartinger
- 2005: Pat Schroeder, president of the Association of American Publishers and former U.S. Representative from Colorado -- Balancing Rights: Intellectual Property, the USA PATRIOT Act, and You
- 2004: Michael Wilhoite, artist and author of Daddy's Roommate -- Daddy, Frank, and Me
- 2003: Charles Levendosky, columnist and editorial page editor, Casper Star-Tribune -- Civil Liberties and the USA PATRIOT Act
- 2002: Marjorie Heins, National Coalition Against Censorship -- Intellectual Property and Intellectual Freedom
- 2001: Christopher Beall and Steven Zansberg, attorneys -- Intellectual Freedom and the First Amendment
- 2000: Patricia Calhoun, editor, Westword -- The Press and Intellectual Freedom Issues
- 1999: Karen Schneider, American Libraries Internet Librarian columnist -- Shining a Light on Filters in Libraries
- 1998: Alvin Schrader, professor, University of Alberta School of Library and Information Studies -- The Follies of "Censorproofing" - What Research Tells Us
- 1997: Charles Harmon, ALA Intellectual Freedom Committee member -- Scrambled or Fried, Filtered or Not Filtered: Providing Internet Access When Your Library and Your Job are in the Frying Pan

# The Julie J. Boucher

## Lecture on Intellectual Freedom



Carson Block has led, managed, and supported library technology efforts for more than 16 years. He has been called “a geek who speaks English” and enjoys acting as a bridge between the worlds of librarians and hard-core technologists. He has a passion to de-mystify technology for the uninitiated, and to help IT professionals understand and support the goals of libraries.

Current projects include technology planning; library technology architectural programming and budgeting for new library construction; facilities master planning; analysis of IT structure and staffing; and more.

Carson is an energetic and engaging facilitator, and is a frequent speaker at library events and beyond – including bringing messages of library advocacy to South by Southwest Interactive (SXSWi) In 2012 and 2013 (covered by Time magazine at <http://techland.time.com/2012/03/11/sxsw-the-fate-of-libraries/>).

In 2011, Carson was elected President of the Colorado Division of the Public Library Association and is currently serving as past president. Carson is also the chair-elect of the Library Consultant's Interest Group (LCIG) within ALA's Association of Specialized & Cooperative Libraries (ASCLA).



A metadata librarian at the University of Colorado, Mr. Beall has proven his commitment to academic intellectual freedom through his Scholarly OA blog, where he maintains a list of open-access publishers who employ questionable practices in academic publishing. Even when Mr. Beall was threatened by a billion dollar lawsuit from an Indian publisher this spring, he continued to critique what he sees as predatory practices in open access publishing. IFC Chair Leonardo Arellano believes, “Mr. Beall is an important voice and provides a valuable service in the brave new scholarly ecosystem by evaluating the quality of OA journals in an ever-changing information environment.”



Frederick R. (“Rick”) Rinehart currently manages the various trade imprints of the Rowman and Littlefield Publishing Group: Taylor Trade Publishing, Gulf Publishing, M. Evans Publishers, Cooper Square Press, Derrydale Press, Diamond Communications, Republic of Texas Press, and Roberts Rinehart Publishers. In addition to supervising field editors, he is responsible for the trade division's budget and overall publishing program, and helps coordinate sales and marketing through its sister company, National Book Network. He also acquires over 50 titles a year in the categories of natural history, history, travel, photography, memoir, business, gardening, and sports. He regularly represents the company at BEA, Frankfurt, London, and other industry-related trade shows.

A fourth-generation publisher and great-grandson of famed mystery writer Mary Roberts Rinehart, Rick was president and publisher of his own company, Roberts Rinehart Publishers, from 1983-2000. He started this book publishing and distribution enterprise as an avocation in 1983, and it quickly became one of the leading specialty publishers in the field of natural history, the National Parks, and museum co-publishing. At its apex the company enjoyed sales of nearly \$5 million annually and was the nation's largest importer of books from the Republic of Ireland. He supervised a staff of over twenty and developed a diverse product line that included not only books but spoken word audiocassettes and CDs, videos, sheet music, and instruments. He supervised the creation of the first e-commerce site to exclusively sell Irish-made products, IrishVillage.com, and developed its extensive website and on-line catalog in 1997.

Rick is the author of numerous articles and four books, and frequently addresses civic groups about the publishing business. He has appeared on both radio and television, most recently as part of a PBS documentary on the historic ranches of the American West. He has had the privilege of publishing the work of a number of Nobel laureates, including 1998 Peace Prize winner John Hume. He also serves as director of his family's literary enterprise, the Mary Roberts Rinehart Foundation at George Mason University, which provides an annual award of \$5,000 to a woman writer in the field of narrative non-fiction.

A graduate of the University of California, Santa Barbara, and highest ranking scholar, Rick was also named a Colorado Humanities Scholar in 1990 and was recognized (along with actor Robert Redford) by the National Park Service in 1992 for contributions to wolf reintroduction in Yellowstone National Park. Rick also received a merit award from the American Association of Landscape Architects in 1992 for contributions made to the interpretation of the Colorado landscape. He is also a past president of the Publishers Association of the West.

# SEGMENT DETAILS

## LAUNCH

**SATURDAY, OCTOBER 19<sup>TH</sup> 3:00-5:30 P.M.**  
**MOUNTAIN HOLLY/PINYON PINE**

The “Launch” segment is focused on action planning. Attendees will have been inspired, informed, and brainstorm ways to apply this new information once they get back to their library. This segment is to help them move from ‘to do’ to ‘done!’ with ideas on how to get things done, sustain their enthusiasm and encourage further innovation.

### **Schedule:**

3:00 - 4:00pm **Closing Keynote:** City & County of Denver, PEAK Academy

• *15 minute break* •

4:15 - 5:00pm **Individual Mapping** (Guided Activity) by PEAK Academy

5:00 - 5:30pm **Conference Wrap up**



**Keynote/Presentation:** Peak Academy was created by the City and County of Denver in order to train employees on the principles of “Lean”. Through these efforts, city staff learn techniques and strategies for implementing Mayor Hancock’s Peak Performance initiative throughout their departments, taking personal investment in the City’s continuous improvement initiatives. The goal is to save the City \$10 million annually, all while providing better service and getting the most value from every dollar spent. Brian Elms and Melissa Field will share some of the tools and concepts with conference attendees so they find their own innovations within their organizations.

**Workshop:** The workshop will be a chance for the attendees to apply practical tools and guidelines from Peak Academy through discussion at their table, activities, or large group discussion. We are looking for a change to shake things up, to mix things up, and experience something unexpected.

**Conference Wrap up:** Distill down the concepts, ideas and inspiration from the whole conference to action items that will help libraries move Full Steam Ahead!



# STEAMIN' VENDORS



Baker & Taylor is a leading distributor of books, videos, and music products to libraries, institutions and retailers. We are passionate about books and entertainment products.



**Bibliotheca** is the world's largest company dedicated to the development, deployment and support of library technology solutions, with particular focus on public, private and academic library markets. We create scalable and customizable self-checkout, RFID, security and AMH solutions, offering unparalleled integration with ILS systems as well as easy-to-use, intuitive user interfaces for both patrons and staff.



**Britannica Digital Learning (BDL)** offers high-quality online resources and instructional solutions that transform teaching and learning in grades PreK-16. Aligned to Common Core and state curriculum standards and built upon Britannica's long-standing reputation for trustworthy, up-to-date information, innovative development, and state-of-the-art delivery, the company's products inspire educators and students via highly engaging, interactive content with a clear instructional purpose.



## *Envuelva*

Are you trying to connect with a growing Latino population in your service area? With a database of more than 70,000 titles from reliable publishers, targeted collection development lists and complete Marc records with Bilindex subject headings, Brodart has the tools you need to engage Spanish-speakers in your community. Come learn how we can match our powerful resources to your particular needs.



The **Colorado State Library** features the Colorado State Publications Library (COSPL). The library provides free permanent public access to state government documents. Stop by our table on Thursday and learn about resources you can use to support your patrons information needs: resource guides; Colorado business and economic information; COSPL blog; or our digital documents located in the repository for quick access.



**collectionHQ** is a powerful, evidence based collection development toolkit, which is proven to help public libraries maximize their collection Dollars, buy more effectively, improve collection performance and increase efficiency across their system. In a challenging financial climate where public libraries are experiencing reductions to their budgets, collectionHQ is an innovative and proven solution to help absorb these cuts.



**CSAFE** is an original local government investment pool established in 1988 to provide Colorado library districts and local governments a choice for their overnight operating funds and bond proceeds. CSAFE is rated AAA by Standard & Poor's and manages over \$1.8 billion in pooled funds made up by over 375 special and school districts, municipalities and counties throughout Colorado. Funds are held in custody at U.S. Bank are accessible daily through by our staff through our website at [www.csafe.org](http://www.csafe.org) or phone at 303-296-7501.



**DocuTek, Inc.** invites you to visit our Vendor Solutions One Hour Discussion on Saturday, October 19th from 1:45-2:45pm to learn the latest in Book Scanning and Microfilm Scanning for libraries. Come see firsthand how these two products can fit into any library, provide new revenue generation, expand technology capabilities, and impress patrons with highly functional equipment.



**EBSCO Information Services** provides a complete and optimized research solution comprised of e-journals, e-books, and research databases — all combined with the most powerful discovery service to support your information needs and maximize the research experience of your end-users.



Founded in 1902, SLIM is the oldest school of library and information studies in the western half of the United States and offers courses at six program sites in Colorado, Kansas, Oregon, and Utah. SLIM is the only library school in Kansas accredited by the American Library Association, offering a two-year, 36-credit-hour Master of Library Science that prepares qualified students to become information professionals in all types of libraries and information agencies.



# STEAMIN' VENDORS



Gale, part of Cengage Learning, serves the world's information and education needs through its vast and dynamic content pools, which are used by students and consumers in libraries, schools and online. Best known for the accuracy and convenience of its data, Gale addresses information needs in a variety of formats.



Innovative is dedicated to providing leading technology solutions and services that empower libraries and enrich their users worldwide. Innovative offers the broadest and most complete portfolio of library automation products on the market today. Innovative's flagship library services platform, Sierra, is the most rapidly adopted product in library automation history. The company's versatile and market-leading solutions also include the Millennium ILS, the Encore discovery application, Electronic Resource Management, the SkyRiver cataloging service, and INN-Reach resource sharing.



For more than 30 years, Mackin Educational Resources has provided library and classroom materials for grades PK-12. Working with over 18,000+ publishers and a database of more than 3 million printed titles and close to 200,000 eBook titles, Mackin supplies print books, ebooks, online educational databases, audiobooks, video resources and more, along with eResource management and custom collection analysis services. A true partner in education, Mackin's continued success and unblemished reputation is known by thousands of teachers and administrators as well as librarians across the country and throughout the world.



OCLC solutions for Colorado libraries include OCLC WorldShare Management Services, the WorldCat Local discovery-to-delivery service, WorldShare Interlibrary Loan and WorldShare Metadata services.

Learn more: [www.oclc.org/en-US/home.html](http://www.oclc.org/en-US/home.html).



Create your Virtual Branch! OverDrive® enables you to offer bestselling eBooks, audiobooks, music and video from your library's website. More than 22,000 libraries worldwide rely on OverDrive library services, with 1,000,000 digital titles available from 2,000 publishers. Featuring support for iPad®, iPhone®, Android™, Kindle® and hundreds of other devices. [www.overdrive.com/libraries/](http://www.overdrive.com/libraries/)



Polaris Library Systems provides libraries with a leading ILS that boosts productivity, improves patron satisfaction, and transforms how libraries connect, communicate and collaborate in the modern world.



SirsiDynix®

SirsiDynix creates library software based on empirical research into users' needs. Come see our new BLUEcloud Suite which combines the security of a tested ILS with the power of cloud computing.



SparkFun is an online retail store that sells the bits and pieces to make your electronics projects possible. Whether it's a robot that can cook your breakfast or a GPS cat tracking device, our products and resources are designed to make the world of electronics more accessible to the average person. In addition to products, SparkFun also offers classes and a number of online tutorials designed to help educate individuals in the wonderful world of embedded electronics.



Tech Logic is the leading provider of Automated Material Handling systems, material return drops, and barcode and RFID check-in and check-out systems. Our material handling systems are designed to meet the needs of libraries of all sizes, and can be customized for any space. Tech Logic has also introduced MediaSurfer, the kiosk that lends iPads! Check out all of Tech Logic's patented advantages to see why our products are the top choice. Tech Logic designs, manufactures, delivers, installs, maintains, and services all of its systems right here in the US.



To serve libraries with advanced automation solutions. We stand out in today's market of vendor takeovers because our founders still own and operate TLC. When you partner with TLC, you're assured of product continuity, ongoing development and support, and corporate stability. TLC is here today and tomorrow. We're the company you can depend on.



The University of Denver Library & Information Science Program has some of the most outstanding librarians as alums and students in the country (and beyond). DU LIS is nationally ranked, and has innovative curriculum for early childhood librarianship, digital collections, and archives. Every student receives a scholarship. Join our vibrant alumni, student, and employer network. We're here to help you build a launch pad for a wonderful career.

# CAL AWARD WINNERS

## 2 0 1 3



### **COLORADO LIBRARIAN OF THE YEAR**

**Amelia Shelley**, Garfield County Library District

Since Amelia's Shelley's arrival at Garfield County Library District in 2007, her talents as a librarian, leader and community advocate have gained the admiration and respect of patrons, community leaders, and the GCLD Board of Trustees. "From the beginning, Amelia's instincts proved spot-on," wrote nominator and GCLD Board member Nella Barker. During her tenure, Ms. Shelley supervised the planning, construction and opening of six new libraries across the economically and culturally diverse District. Ms. Shelley has established a staff mentoring program and dedicated staff learning time. She is currently exploring ways to provide financial support for continuing education and professional conference attendance. Ms. Shelley's eye for innovative programs and successful grant acquisition has increased library program participation by almost 40% since 2008. With the Library Foundation, Ms. Shelley initiated 'Books for Babies', a program where new babies are given a canvas bag with a high-quality and age-appropriate book inside, along with information about library resources for babies. Library Foundation President Bucky Moser writes, "(Ms. Shelley) is a multi-tasking workaholic, and she loves every minute of it. She (does her job) with professionalism, compassion, and an unshakable courage supported by a vision of the library as an important mainstay in any successful and thriving community."



### **LIBRARY ADVOCATE AWARD**

**Pat Wagner**

Pat Wagner has been training, consulting, guiding, facilitating and advocating for library professionals since 1978 with her husband Leif Smith at Pattern Research, Inc. Ms. Wagner has offered wisdom and mediation for numerous libraries and well as boards, committees, the CAL Leadership Institute and other businesses and organizations. Ms. Wagner's consulting work has taken her to libraries and organizations throughout Colorado, the US and Canada. In organizational consulting work, she guides strategic planning, encourages thinking and discussion, provides insights on professional relationship-mending, addresses the differences between leadership and management, and illuminates hidden connections in the workplace. In her nomination letter for Ms. Wagner, colleague Kris Johnson wrote, "Pat is a living, breathing example of the ethos exemplified as the cornerstone of libraries in a free society. Pat practices what she preaches and believes in giving of one's self for the greater good, regardless of remuneration."



### **LIBRARY COMMUNITY PARTNERSHIP AWARD**

#### **One Book 4 Colorado Project:**

Colorado State Library • Lt. Governor Joseph A. Garcia  
Reach Out and Read Colorado • Denver Preschool Program  
Serve Colorado

A statewide effort to provide every four-year-old in Colorado with the same book, One Book 4 Colorado (OB4C) promotes early literacy and helps families serve as their children's first and most important teachers. OB4C is the result of partnership between Lt. Governor Joe Garcia's Office, Serve Colorado, Reach Out and Read Colorado, the Denver Preschool Program, the Colorado State Library, Colorado public libraries, the private sector, and the local foundation community. Modeled after the Denver Preschool Program's successful book program, OB4C is based on the idea that providing young children with access to books helps to create a culture of literacy. More than 74,000 copies of David Shannon's funny picture book, *Duck on a Bike*, were distributed at Colorado public libraries, Reach Out and Read Clinics, and doctors' offices in May 2013. Lt. Governor Joseph Garcia explained that with the support of community partners, the project, "...provided not only a book to every four-year-old in the state of Colorado, (it) also developed a culture where all children have the opportunity to succeed in school and in life."

# CAL AWARD WINNERS

## 2 0 1 3



### **LIBRARY PROJECT OF THE YEAR**

#### **Explore Your World Summertime Badge Quest,**

Montrose Regional Library District

In December, 2011, Montrose Regional Library District's Head of Children's Services Janet Oslund was inspired by an innovative approach to the traditional summer reading program: badges. The badges program encourages young readers to read and participate in learning activities to earn badges across many areas of interest, like arts and science. Oslund and her staff loved the idea and were curious if the program could also help improve reading scores among local school children. In addition to the reading improvement goal, the program also aimed to prevent summer learning loss and increase family involvement in reading and learning. Staff also wanted to increase patron use of the juvenile nonfiction collection. The Badge Quest included ten themes, guidelines to support the overall goals, and a handbook and badge tracker card unique to their program. The outcomes were dramatic: 574 badges earned; increases in circulation of juvenile nonfiction (including a 93% increase in the 700s!); a 7% increase in children's materials circulation, and a 7% increase in the local school district's TCAP reading test scores. A parent involved in the program wrote, "In my humble opinion, any program that inspires children to try new avenues...and brighten their ambitions, is a program that deserves a round of applause."

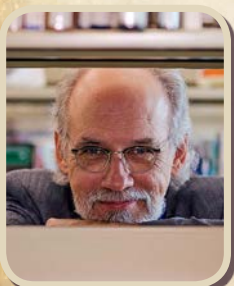


### **COLORADO LIBRARY OF THE YEAR**

#### **Ralph L. Carr Colorado Judicial Learning Center,**

Colorado Supreme Court Library

Dedicated by US Supreme Court Justice Sonia Sotomayor in May, the Ralph L. Carr Colorado Judicial Learning Center serves to educate the public about the importance of law and the role of the judiciary. The Learning Center, housed within the Colorado Supreme Court Library in Denver, is an innovative, 4,000 square foot learning destination offering more than thirty museum-quality interactive exhibits and static informational displays to inspire visitors of all ages. The Learning Center is free and open to the public, and is especially appropriate for school-aged children and teens. The Learning Center was envisioned and is operated under the direction of Colorado Supreme Court Librarian Daniel Cordova. According to Hon. Michael Bender, Chief Justice of the Colorado Supreme Court, "Dan, (professional consultants) and his staff have provided more creativity, imagination and hard work than any of us ever expected." Susan Schulten, University of Denver Professor of History, Department Chair and project consultant wrote, "(The Learning Center) is, to my mind, one of the most ambitious and effective attempts to reimagine a library that I have come across in my twenty years as a professional historian." She concluded, "Simply put, there is nothing like it in the country."



### **CAREER ACHIEVEMENT AWARD**

#### **James LaRue**

In the letters of support that accompanied James (Jamie) LaRue's nomination for the 2013 CAL Career Achievement award, his colleagues described him as "an effective leader", "a visionary advocate", "a natural mentor", "highly-requested speaker", "an expert guide", "a brilliant philosopher", "a person who gets things done" and "a friend". Mr. LaRue began his library leadership career in Colorado as the Director of the Greeley Public Library in 1987, where he worked to establish the current High Plains Library District. Since 1990, Mr. LaRue has been Director of Douglas County Libraries. Throughout his 20+ year library career, Mr. LaRue has made an indelible mark as the director of two highly successful library districts, a champion of Intellectual Freedom, an advocate for fair and secure funding for Colorado libraries, a popular speaker, and a to-be-reckoned-with advocate for libraries rights to own and lend e-media. The winner of many awards, including the CAL Librarian of the Year (1998), Julie Boucher award for Intellectual Freedom (2000, 2007), Mr. LaRue has inspired greatness in the Douglas County Libraries. Under his leadership, DCL earned the John Cotton Dana award (2007) and Hennen American Public Libraries #1 Rating (2009, 2010). Nominator Eugene Hainer wrote, "But all the (achievements) aside, perhaps the one singular reason to fully consider Jamie for the Career Achievement award is his visionary expertise at seeing what libraries need to do better, and doing whatever is possible to address those needs." Anythink Libraries Director Pam Sandlian Smith concurs: "The library community in Colorado and beyond is more brilliant because of Jamie's generosity and passionate dedication."

# CAL AWARD WINNERS

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### **OUTSTANDING LIBRARY VOLUNTEER**

**Larry Shriner**, Douglas County Libraries

Douglas County Libraries Branch Volunteer Coordinator Kim McClintock said that for Larry Shriner, “volunteering is the best painkiller money can’t buy. When he is helping people and working with children, there is no time for pain.” At the age of 18, Mr. Shriner broke his spine in an accident. His parents were told he would never walk again. Since that day more than 55 years ago, Mr. Shriner has been in constant pain and uses a walker – but walk he does. McClintock observed, “Rather than turn inward, Larry has reached outward.” A former teacher, Mr. Shriner has been volunteering at Douglas County Libraries since 2006. His contributions to the library include sorting donated books, planning and facilitating family book discussions, helping with opera in the park, helping with summer reading program registration, supporting special programs for children including visits with Santa, and presenting storytimes for local preschools. Librarian Ruth Ann Krovontka said, “I remember when the pre-school brought a group of children to the library and Larry came to be there to welcome them. As soon as the children saw him all we heard was ‘Hi, Mr. Larry!’ The children were so excited and happy to see him. This was a true sign of the relationship that Larry had established.”



### **OUTSTANDING LIBRARY VOLUNTEER**

**Sandy Merritt**, Red Feather Lakes Mountain Library District

There’s volunteering, and then there’s ‘Sandy Merritt volunteering’, Red Feather Lakes Mountain Library District Creed Kidd explained in his nomination letter for 2013 Outstanding Library Volunteer award winner Sandy Merritt. Retiree Sandy Merritt has been volunteering at the one-employee library north of Fort Collins for more than fifteen years. Ms. Merritt’s regular 20 hours per week of volunteering ‘effectively skewed’ the volunteer data for the tiny library, so Kidd created a unique ‘Sandy Merritt volunteering’ data category. Ms. Merritt provides a dynamic range of services to the library, including weeding old materials, assembling shelves, shoveling snow, recycling, managing donated books, creating displays and running errands. Ms. Merritt even learned to catalog library materials with help from a cataloging librarian and workshops, and now catalogs many of the library’s materials. Library Board Member Judy Viola says of Merritt, “she is an extraordinary person who truly exemplifies the fine spirit of volunteerism.”



### **OUTSTANDING LIBRARY TRUSTEE**

**Jim Stuart**, Pueblo City-County Library District

For his tireless and abundant efforts to support and advocate for the Pueblo City-County Library District, former library board president Jim Stuart is known simply as ‘Mr. Library’. Mr. Stuart can now add CAL Outstanding Library Trustee of the year to his list of aliases. Mr. Stuart has served on the library’s board of trustees since 2007, and in 2011, was selected to serve another five years. According to Library Executive Director Jon Walker, Mr. Stuart “has seen the library through a time of growth and innovation, including the current initiative to break ground on three new public libraries in the county this year. As a retired businessman, Jim is always mindful of good business practices and is consistently a voice of reason and progress on the Library Board.” But it doesn’t end there. Mr. Stuart has also served as President of the Friends of the Library and founded the Pueblo Library Foundation, where he also served as first president. As a leader in the Friends of the Library, Jim started the Books Again used book store, which gives its proceeds of more than \$100,000 annually to fund library programs and a staff scholarship for a master’s in library science degree program. Under Mr. Stuart’s leadership, the Library Foundation raised well over half a million dollars in the first half of 2012 alone. That figure has continued to grow, says Walker. In her nomination letter to the awards committee, Mary Simmons, current President of the Friends, wrote “I have never met any volunteer so dedicated to the welfare of a community organization as Jim Stuart is devoted to the Pueblo Library.”

# CAL AWARD WINNERS

## 2 0 1 3

### SPECIAL COMMITTEE AWARDS

*given by individuals or CAL committees other than the awards committee*



#### **JULIE J. BOUCHER AWARD FOR INTELLECTUAL FREEDOM**

##### **Jeffrey Beall**

The CAL Intellectual Freedom Committee is proud to present the 2013 Julie J. Boucher Award for Intellectual Freedom to Jeffrey Beall. A metadata librarian at the University of Colorado, Mr. Beall has proven his commitment to academic intellectual freedom through his Scholarly OA blog, where he maintains a list of open-access publishers who employ questionable practices in academic publishing. Even when Mr. Beall was threatened by a billion dollar lawsuit from an Indian publisher this spring, he continued to critique what he sees as predatory practices in open access publishing. IFC Chair Leonardo Arellano believes, "Mr. Beall is an important voice and provides a valuable service in the brave new scholarly ecosystem by evaluating the quality of OA journals in an ever-changing information environment."



#### **LEGISLATIVE AWARD**

##### **Colorado State Senator Pat Steadman**

Senator Pat Steadman represents Colorado's District 31, which includes parts of Adams and Denver Counties. In his positions as Chair of the Joint Budget Committee (JBC) and Vice-Chair of the Senate Appropriations Committee, Senator Steadman was in a unique position to advocate for the needs of Colorado libraries. This year, Senator Steadman worked closely with CAL lobbyists and members of the Legislative Committee to include funds for the State Grants to Libraries Act in the state's budget. This budget item for libraries has not been funded for ten years. Through collaboration with Senator Steadman, \$2 million was appropriated in 2013. The money will be used to provide materials to support early literacy efforts through academic, public and school libraries throughout Colorado.



#### **CAL PRESIDENT'S AWARD**

##### **Eugene Hainer, Colorado State Library**

CAL President Stephen Sweeney has selected Eugene (Gene) Hainer, State Librarian, as the winner of the CAL President's award for 2013. Mr. Hainer, a former school librarian, current state librarian, and champion for Colorado Libraries, was instrumental in restoring \$2 million to the state budget for early literacy resources in libraries this year. Mr. Hainer helped to draft, advocate for, and secure this funding, which lawmakers approved, but failed to fund, years ago. Mr. Hainer has also demonstrated his support for CAL and for Mr. Sweeney this year through his availability and offerings of help. "Last fall, right after I assumed my post as CAL President, Gene visited me at my library and said he'd be available whenever I had questions. He provides a vast and rich knowledge of library service in Colorado, yet he has this gentle way of framing the context of an issue that helps you understand it, rather than feel overwhelmed by it." Sweeney added that Mr. Hainer is a genuinely funny guy. "Not many people know this, but he kills at (impromptu public speaking game) Battledecks."



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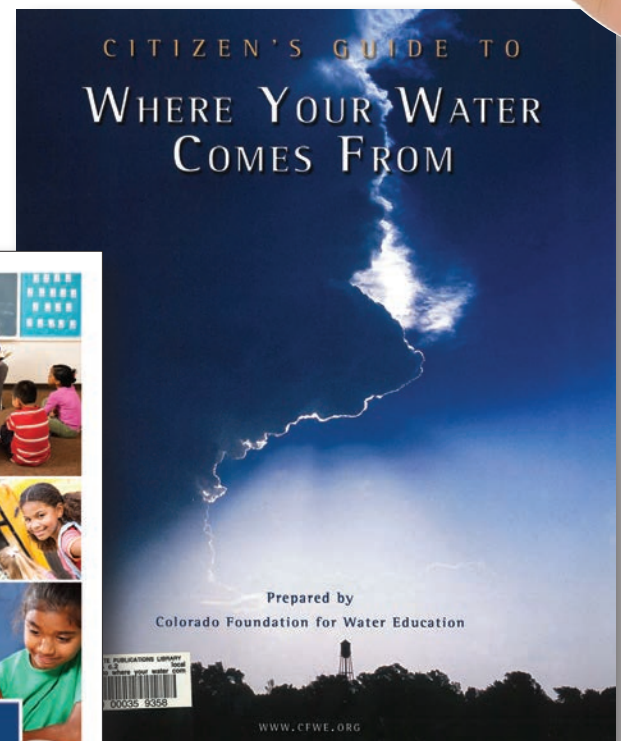
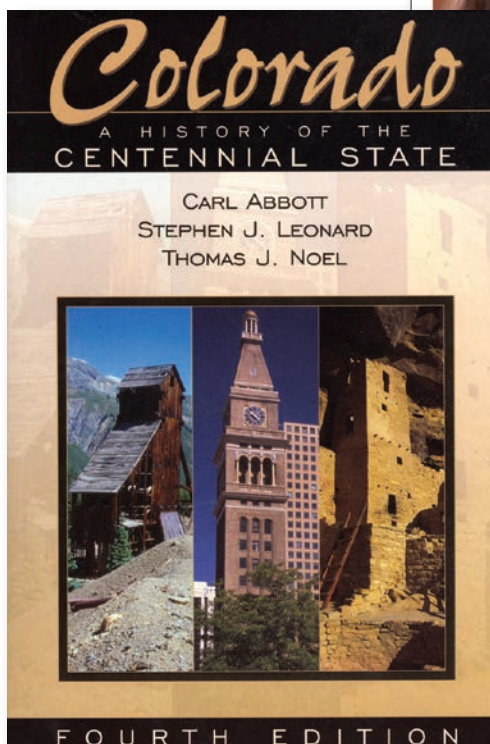
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